

HEATH KESSLER
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professional
experience

FREELANCE GRAPHIC DESIGNER

Apple Computer, Screen Team Apr 09 -present

Collaborated with Art Directors and Producers to develop marketing campaigns for application in motion graphics, web, print advertising, and packaging. This work was pixel-accurate and subject to the highest level of detail in representing true user experience.

SENIOR GRAPHIC DESIGNER

The Communication Group Apr 08-mar 09

Concepted, designed and produced large-scale web projects with an emphasis on social media, and collaborative learning. Managed a team of six to ensure user experience from concept to production and implementation.

MOTION GRAPHICS DESIGNER

The History Channel, Ancient Ink Apr 08-may 08

Concepted, Designed, and animated all motion graphics and titles for this feature-length documentary on the history of tattoos.

SENIOR GRAPHIC DESIGNER

Civil Engine May 07-Mar 08

Budgeted, managed and executed all film and animation projects. Worked as part of a team to craft a wide range of design and branding solutions in both print and interactive media.

ASSISTANT VIDEO EDITOR

Electronic Arts, Lord of The Rings: The Two Towers, the game Oct 02-Dec 02

Assisted in the production of FMV video sequences using Final Cut Pro and Shake.

GRAPHIC DESIGNER

Varitel Modern Video Film Apr 00-Nov 01

Designed and animated graphics, text, logos and special effects for broadcast video and film. Collaborated with clients and producers to meet a full range of graphics needs in a fast-paced deadline critical environment.

computer skills

SOFTWARE

Photoshop	After Effects	Maya	Flash	Microsoft Office
Illustrator	Final Cut Pro	Cinema 4d	DVD Studio Pro	FileMaker Pro
InDesign	Shake	Soundtrack	Pro Tools	iLife/iWork

SYSTEMS

Macintosh Windows 95-Windows 7 Windows NT Server
Flame Inferno Avid Media 100 Henry

PRODUCTION

Bookbinding Letterpress Screenprinting

education

CALIFORNIA COLLEGE OF THE ARTS

B.A. in Graphic Design May 2007